Players Coalition Impact

**29 Legislative & Policy Wins**
- Went to Congress urging passage of the Ending Qualified Immunity Act w/ support from 1,400+ professional athletes, coaches, and front office personnel.
- Oakland USD unanimously voted to eliminate Oakland Schools Police Department.
- Kentucky SB 4 (Breonna's Law) banned no-knock warrants in most circumstances and requires EMS presence when serving warrants.
- Philadelphia City Council passed a bill establishing an independent oversight group to investigate allegations of police misconduct.
- California SB 2: authorizes whether an officer should be suspended or decertified to prevent agency transfers.

**$1.4B in New Education Funding**
- Louisiana Amendment 2: requires unanimous agreement of jurors to convict people charged w/ felonies.
- Pennsylvania Clean Slate Law: seals the records of 30M criminal cases and expanded sealing to more misdemeanors.
- The California Racial Justice Act: allows people whose convictions were infected by racial bias to challenge their convictions and receive relief.
- Pennsylvania social service fair and bailout of nine individuals from Philadelphia jails.
- Georgia SB 105: allows early termination of select probation sentences after 3 years.

**$41.4M in Grants & Contributions**
- Florida Amendment 4: restores voting rights to 1.4M citizens with past convictions.
- Louisiana HB 265: restores voting rights to thousands of citizens with past convictions.
- Michigan Proposal 2 and 3: reduces gerrymandering and eased access to the ballot box.
- California Prop 17: restores the right to vote for 50,000 Californians who have completed their prison term.
- Washington HB 1078: automatically restores the right to vote for citizens upon release from prison.

**3 Critical School Board Votes**
- Massachusetts Student Opportunity Act: infused $1.4B into MA public schools.
- Howard County School Redistricting Plan: helps alleviate overcrowding and further integrate and diversify schools.
- Denick Sanderlin Resolution: San Jose USD cancels contract with San Jose PD.
- Blueprint for Maryland’s Future: provides critical funding and policy changes to improve equity in schools.
- American Rescue Plan: COVID-relief funding that includes $122.8B in education relief and allocates funding to learning loss interventions.
- Arizona HB 2112 and HCR 2001 Did Not Pass: allowed anti-racism teaching in education to persist.

**12 Leagues Represented**
- Michigan: ended the prosecution of minors as adults by raising the age from 17 to 18.
- Massachusetts: raised the age kids can be sent to juvenile court from 7 to 12.
- Ohio SB 256: abolished life without parole for kids and granted parole eligibility for kids sentenced to extreme terms in adult prison.
- Maryland SB 49k: abolished life without parole for kids under 16 and established a judicial review mechanism and potential for sentence reduction after 20 years.

**20 Colleges & Universities Represented**
- Defeated CA Measure V which protects critical affordable housing in Menlo Park.

**ADVOCACY, ACCOUNTABILITY & LEGISLATIVE WINS**

**POLICING**
- Wrote to Congress urging passage of the Ending Qualified Immunity Act w/ support from 1,400+ professional athletes, coaches, and front office personnel.
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**CRIMINAL JUSTICE**
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**VOTING**
- Florida Amendment 4: restores voting rights to 1.4M citizens with past convictions.
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**EDUCATION**
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**YOUTH & COMMUNITY**
- Maryland SB 49k: abolished life without parole for kids under 16 and established a judicial review mechanism and potential for sentence reduction after 20 years.

**MEDIA COVERAGE**
- Philadelphia Driving Equity Bill prevents officers from pulling over drivers for low-level vehicle offenses like broken tail lights.

**388 MILLION COVERAGE VIEWS**
- 1.22K PIECES OF COVERAGE
- 60.3 BILLION ONLINE READERSHIP

**BOARD VOTES**
- Performed 197 events
- 200+ local nonprofit organizations
- 60+ government officials
- 40+ partners
- 30+ national organizations

**AFFILIATES**
- Black Players for Change (MLS)
- United Black Players of the USL (USL)
- Black Women’s Player Collective (NWSL)
- Black Lacrosse Alliance (PLL)
- Representation across sports includes players and coaches from 12 professional leagues, including the NFL, NBA, WNBA, MLB, MLS, NWSL, USL, PLL, MMA, USA T&F, USSSA, and 20 colleges & universities.

**23 IMPACTED STATES**
- AL, AZ, CA, CO, DE, FL, GA, IL, IN, LA, MD, MA, MI, MS, NY, NC, OH, PA, TX, TN, VA, WA, WI, D.C.

**Total Cumulative Grants and Contributions since 2018**
- $5,948,095
- $35,463,100
- $1,686,300

**In direct grants awarded to: 20+ national and local nonprofit organizations**

**by Players Coalition with funding partners for COVID-Relief work, Social Justice grants allocated through the NFL Player-Owner Working Group, and community impact grants**

**Total local education contributions to address the Digital Divide made to schools, districts, and projects in 27 different markets**

**Op-eds and letters written to elected officials: In an effort to support various local and state initiatives players have written op-eds in all active Coalition markets**

**Direct Social Engagements: Executed through Instagram live & PSAs and spanning various initiatives such as voting, probation, parole, policing reform, bail, education, economic advancement, partner support and more.**

**Held in the form of community forums, services fairs, press conferences, meetings with government officials, elected official forums, school visits and grant announcements, town halls, film screenings, listen and learn tours, conferences, rallies, correctional facility visits, and more.**
Players Coalition is an independent 501(c)(3) (charity) and 501(c)(4) (advocacy) organization, working with professional athletes, coaches, and owners across leagues. By advocating, empowering, investing, and serving, we aim to use our collective impact to create systemic change and forge a more just and equitable society.

We are proactive and solution-oriented using both preventative and restorative efforts to address critical issues by bringing together key partners and harnessing the power, influence, and social capital of athletes to support underinvested communities.

**POLICE & COMMUNITY RELATIONS**

**IMPACT:** End Racial Disparity and Inequitable Enforcement in Policing

**PRIORITY ISSUES**
- Policing in Schools
- Police Transparency & Accountability
- Police Misconduct

**SHORT TERM OUTCOMES**
- Influence key decision-makers to increase police accountability
- Reduced police officer interaction with students
- Increased community engagement and education around policy areas they can influence
- Increased opportunities for positive interactions between police and communities

**LONG TERM OUTCOMES**
- Increased police accountability
- Dismantle the school-to-prison pipeline
- Greater trust established between the police and community

**CRIMINAL JUSTICE REFORM**

**IMPACT:** A Reformed and Equitable Justice System

**PRIORITY ISSUES**
- Bail Reform
- Youth Justice
- Prosecutor Accountability
- Mass Incarceration

**SHORT TERM OUTCOMES**
- Increased number of individuals rehabilitated through diversion programs rather than incarceration
- Increased number of opportunities for people to share their experiences with the CJS
- Increased opportunities and resources for justice-impacted citizens

**LONG TERM OUTCOMES**
- Reduction in mass incarceration
- Equal treatment and reduction in the criminalization of poverty

**EDUCATION**

**IMPACT:** Access to Equitable Education for All Students

**PRIORITY ISSUES**
- Digital Divide
- Education Resource Equity
- Disparate Discipline in Schools

**SHORT TERM OUTCOMES**
- Increased access and connectivity in underinvested communities
- Increased number of students from underinvested communities engaging in STEAM programs
- Increased funding for underinvested schools and districts

**LONG TERM OUTCOMES**
- Eliminate the digital divide in underinvested communities
- Increased investment in schools serving underinvested communities

**ECONOMIC ADVANCEMENT**

**IMPACT:** Reduce the Racial Wealth Gap

**PRIORITY ISSUES**
- Racial Wealth Gap
- Financial Education
- Building Generational Wealth
- Reentry and Recidivism

**SHORT TERM OUTCOMES**
- Increased financial literacy and access to vehicles of wealth building
- Increased number of Black and Brown entrepreneurs
- Increased workplace diversity

**LONG TERM OUTCOMES**
- Increased financial inclusion, access, and empowerment for underinvested communities
- Increased economic mobility for people in underinvested communities with increased opportunities for generational wealth building