

IMPACT REPORT

DECEMBER 2023

\$50.5M

TOTAL CUMULATIVE GRANTS AND CONTRIBUTIONS SINCE 2018

30

LEGISLATIVE AND POLICY WINS

128

OP-EDS AND LETTERS WRITTEN TO ELECTED OFFICIALS

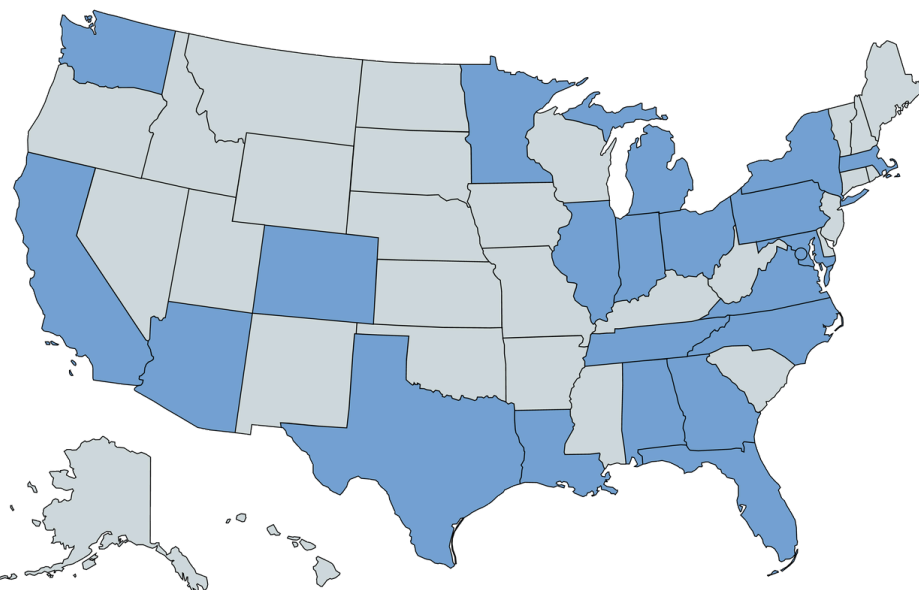
12 LEAGUES

REPRESENTED, INCLUDING THE NFL, MLB, MLS, NWSL, PLL, AND MORE

23 COLLEGES

SUPPORTED, INCLUDING BOSTON COLLEGE, UNIVERSITY OF ARIZONA, AND MOREHOUSE

22 ACTIVE STATES



KEY HIGHLIGHTS

Advocated for the Massachusetts Student Opportunity Act that allotted \$1.5 billion in new funding for public schools in MA.

Advocated for Florida Amendment 4, which restored voting rights to 1.4 million citizens with past convictions.

Helped successfully pass Kentucky SB 4 (Breonna's Law), which established a partial ban on no-knock warrants.

Successfully advocated for the passage of California AB 256 which extends the Racial Justice Act to Californians who had racially biased convictions before January 2021.

PLAYERS COALITION OVERVIEW

WHAT WE DO: ADVOCATE | EMPOWER | INVEST | SERVE

Players Coalition is an independent 501(c)(3) (charity) and 501(c)(4) (advocacy) organization, working with professional athletes, coaches, and owners across leagues. By advocating, empowering, investing, and serving, **we aim to use our collective impact to create systemic change and forge a more just and equitable society.**

We are proactive and solution-oriented using both preventative and restorative efforts to address critical issues by bringing together key partners and harnessing the power, influence, and social capital of athletes to support underinvested communities.

POLICE & COMMUNITY RELATIONS

IMPACT: End Racial Disparity and Inequitable Enforcement in Policing

PRIORITY ISSUES

- Policing in Schools
- Police Transparency & Accountability
- Police Misconduct

SHORT TERM OUTCOMES

Influence key decision-makers to increase police accountability

Reduced police officer interaction with students

Increased community engagement and education around policy areas they can influence

Increased opportunities for positive interactions between police and communities

LONG TERM OUTCOMES

Increased police accountability

Dismantle the school-to-prison pipeline

Greater trust established between the police and community

CRIMINAL JUSTICE REFORM

IMPACT: A Reformed and Equitable Justice System

PRIORITY ISSUES

- Bail Reform
- Youth Justice
- Prosecutor Accountability
- Mass Incarceration

SHORT TERM OUTCOMES

Increased number of individuals rehabilitated through diversion programs rather than incarceration

Increased number of opportunities for people to share their experiences with the CJS

Increased opportunities and resources for justice-impacted citizens

LONG TERM OUTCOMES

Reduction in mass incarceration

Equal treatment and reduction in the criminalization of poverty

EDUCATION

IMPACT: Access to Equitable Education for All Students

PRIORITY ISSUES

- Digital Divide
- Education Resource Equity
- Disparate Discipline in Schools

SHORT TERM OUTCOMES

Increased access and connectivity in underinvested communities

Increased number of students from underinvested communities engaging in STEAM programs

Increased funding for underinvested schools and districts

LONG TERM OUTCOMES

Eliminate the digital divide in underinvested communities

Increased investment in schools serving underinvested communities

ECONOMIC ADVANCEMENT

IMPACT: Reduce the Racial Wealth Gap

PRIORITY ISSUES

- Racial Wealth Gap
- Financial Education
- Building Generational Wealth
- Reentry and Recidivism

SHORT TERM OUTCOMES

Increased financial literacy and access to vehicles of wealth building

Increased number of Black and Brown entrepreneurs

Increased workplace diversity

LONG TERM OUTCOMES

Increased financial inclusion, access, and empowerment for underinvested communities

Increased economic mobility for people in underinvested communities with increased opportunities for generational wealth building