**Advocacy, Accountability & Legislative Wins**

<table>
<thead>
<tr>
<th>Criminal Justice</th>
<th>Voting</th>
<th>Education</th>
<th>Youth Justice</th>
<th>Policing</th>
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<tr>
<td>Louisiana Amendment 2: required the unanimous agreement of jurors to convict people charged with felonies</td>
<td>Florida Amendment 4: restored voting rights to 14 million citizens with past convictions</td>
<td>Massachusetts Student Opportunity Act infused $14 Billion in new funding for public schools in Massachusetts</td>
<td>Michigan ends the practice of prosecuting minors as adults by raising the age from 17 to 18 years old</td>
<td>Sent a letter to Congress urging passage of the Ending Qualified Immunity Act with support from 1400+ professional athletes, coaches, and front office personnel</td>
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<td>Pennsylvania Clean Slate Law: automatically sealed the records of 30 million criminal cases and expands sealing to include more types of misdemeanors</td>
<td>Louisiana HB 265: restored voting rights to thousands of citizens with past convictions</td>
<td>Howard County School Redistricting Plan passed by the board of education to further integrate and diversify schools while helping to alleviate overcrowding</td>
<td>Michigan Governor Whitmer signs SB 618: prohibited detaining children awaiting trial in adult prisons</td>
<td>Oakland Unified School District unanimously votes to eliminate Oakland Schools Police Department</td>
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<td>The California Racial Justice Act allowed people who have their convictions infected by racial bias to challenge their convictions and receive relief</td>
<td>Michigan Prop 2: changed the way the state’s political lines are drawn and Proposal 3 to make it easier for everyone to access the ballot box</td>
<td>George Floyd Resolution to Eliminate the Oakland Schools Police Department</td>
<td>Advocated for Massachusetts to raise the age kids can be sent to juvenile court from 7 to 12</td>
<td>California Prop 17: restored the right to vote for 50,000 Californians who have completed their prison term</td>
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<td>California Prop 17: restored the right to vote for 50,000 Californians who have completed their prison term</td>
<td>Texas Prop 5: restored the right to vote for those who have completed their prison term</td>
<td>Oakland Unified School District eliminated Oakland Schools Police Department</td>
<td>Georgia Prop 256: banned life without parole and other extreme sentences for children</td>
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<td>Pennsylvania's social service fair and bailout of nine individuals from Philadelphia jail</td>
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**Media Coverage**

- 1.1K pieces of coverage
- 378 million coverage views
- 10.7 billion online readership
- $5,423,093
- $3,150,000
- $690,300

**Awareness Building**

- Op-eds and letters written to elected officials: in an effort to support various local and state initiatives players have written op-eds in all active Coalition markets
- Direct Social Engagements: Executed through Instagram live & PSAs and spanning various initiatives such as voting, probation, parole, policing reform, bail, education, economic advancement, partner support and more.

**20 Active States**

- AL, AZ, CA, FL, CA, IL, IN, LA, MD, MA, MI, MS, NY, NC, OH, PA, TX, VA, WA, DC

**Affiliates**

- Black Players for Change (MLS)
- Black Women’s Player Collective (NWSL)
- Black Lacrosse Alliance (PLL)

**Total Cumulative Grants and Contributions supported by Players Coalition since 2018**

- In grants awarded to 17 national and local nonprofit organizations
- In funds directed to COVID-Relief work in communities of color to health systems, individual hospitals, and non-profit organizations in 7 different cities
- Total local education contributions to address the Digital Divide made to schools, districts, and projects in 9 different markets

- $9,263,393

**Events**

- 148 events

- Held in the form of community forums, service fairs, press conferences, meetings with government officials, elected official forums, school visits and grant announcements, town halls, film screenings, listen and learn tours, conferences, rallies, correctional facility visits, and more.
Players Coalition is structured as an independent 501(c)(3) (charity) and 501(c)(4) (advocacy) organization, working with professional athletes, coaches and owners across leagues to improve social justice and racial equality in our country.

Using Players Coalition influence and support, we aim to impact systemic social and civic change in the areas of Police & Community Relations, Criminal Justice Reform, Education, and Economic Advancement.

### POLICE & COMMUNITY RELATIONS

**GUIDING OBJECTIVES**

End racial disparity and criminalization of poverty in policing and criminal justice.

Establish greater trust between the police and community by having a significant impact in the reduction of police brutality.

Support data-driven methods for police accountability.

**TOP-LINE ISSUES**

- Policing in Schools
- Police Transparency & Accountability
- Police Misconduct

**STATISTICS**

- 1,099 people killed by police in 2019
- You are 3x more likely to be killed if you are Black
- 1.7 million students attend school with a police officer but no school counselor

### CRIMINAL JUSTICE REFORM

**GUIDING OBJECTIVES**

Contribute to change in local and state government policies through advocacy that impacts criminal justice reform legislation.

Educate the public on social justice and racial equality issues directly impacting local communities, and engage public participation towards solutions.

**TOP-LINE ISSUES**

- Bail Reform
- Juvenile Justice
- Prosecutor Accountability
- Mass Incarceration

**STATISTICS**

- 2,750 people sentenced to die for crimes committed as children
- 470,000 people held nightly without a conviction
- Pre-trial detention costs $13.6 billion dollars each year

### EDUCATION

**GUIDING OBJECTIVES**

Bridge the technology and resource gap in low-income communities to provide access to equitable education opportunities for youth in under-resourced schools.

Address and reduce racial disparity in school discipline.

**TOP-LINE ISSUES**

- Digital Divide
- Education Resource Equity
- Disparate Discipline in Schools

**STATISTICS**

- Over 42 million Americans do not have home internet
- More than 4 million households with school-aged children have no home internet
- 2x more likely to be suspended if you are a Black student

### ECONOMIC ADVANCEMENT

**GUIDING OBJECTIVES**

Build economic mobility for communities of color by addressing the racial wealth gap and reduce generational poverty through financial literacy and capability services.

Connect low-income, young adults as well as justice impacted citizens to the economic mainstream through skill development, education, training and experience.

**TOP-LINE ISSUES**

- Racial wealth gap
- Generational poverty
- Reentry and Recidivism

**STATISTICS**

- 12.8 million children living in poverty
- More than 30 million students rely on free school meals each day
- $8 is the average net worth for a Black family in Boston; for white families it is closer to $250,000