**Players Coalition Impact**

**Advocacy, Accountability & Legislative Wins**

<table>
<thead>
<tr>
<th>Policing</th>
<th>Education</th>
<th>Criminal Justice</th>
<th>Youth Justice</th>
<th>Voting</th>
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<tr>
<td>Write to Congress urging passage of the Ending Qualified Immunity Act w/ support from 1,400+ professional athletes, coaches, and front office personnel</td>
<td>Massachusetts Student Opportunity Act infused $144 into MA public schools</td>
<td>Louisiana Amendment 2: requires unanimous agreement of jurors to convict people charged w/ felonies</td>
<td>Michigan ended the prosecution of minors as adults by raising the age from 17 to 18</td>
<td>Florida Amendment 4: restores voting rights to 1.M citizens with past convictions</td>
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<td>Oakland USD unanimously voted to eliminate Oakland Police Department</td>
<td>Howard County School Redistricting Plan helps alleviate overcrowding and further integrate and diversify schools</td>
<td>Pennsylvania Clean Slate Law seals the records of 30M criminal cases and expanded sealing to more misdemeanors</td>
<td>Massachusetts raised the age kids can be sent to juvenile court from 7 to 12</td>
<td>Louisiana HB 265: restores voting rights to thousands of citizens with past convictions</td>
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<td>Kentucky SB 4 (Breonna’s Law) banned no-knock warrants in most circumstances and requires EMS presence when serving warrants</td>
<td>Oakland USD eliminates Oakland Schools PD</td>
<td>The California Racial Justice Act allows people whose convictions were infected by racial bias to challenge their convictions and receive relief</td>
<td>Ohio SB 236: abolished life without parole for kids and granted parole eligibility for kids sentenced to extreme terms in adult prison</td>
<td>Michigan Proposal 2 and 3: reduces gerrymandering and eased access to the ballot box</td>
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<td>Philadelphia City Council passed a bill establishing an independent oversight group to investigate allegations of police misconduct</td>
<td>Derrick Sanderlin Resolution, San Jose USD cancels contract with San Jose PD</td>
<td>Blueprint for Maryland’s Future provides critical funding and policy changes to improve equity in schools</td>
<td>Maryland SB 494: abolished life without parole for kids under 18 and established a judicial review mechanism and potential for sentence reduction after 20 years</td>
<td>California Prop 17: restores the right to vote for 500,000 Californians who have completed their prison term</td>
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<td>California SB 2: authorizes whether an officer should be suspended or decertified to prevent agency transfers</td>
<td>rehearsal California’s Future provides critical funding and policy changes to improve equity in schools</td>
<td>American Rescue Plan COVID-Relief funding that includes $12.8B in education relief and allocates funding to learning loss interventions</td>
<td>Pennsylvania social service fair and bailout of nine individuals from Philadelphia jails</td>
<td>Washington HB 107B: automatically restores the right to vote for citizens upon release from prison</td>
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**Media Coverage**

1.19K pieces of coverage
381 million coverage views
1.93 billion online readership

**Awareness Building**

Op-eds and letters written to elected officials: in an effort to support various local and state initiatives players have written op-eds in all active Coalition markets

Direct Social Engagements: Executed through Instagram live & PSAs and spanning various initiatives such as voting, probation, parole, policing reform, bail, education, economic advancement, partner support and more.

**23 Legislative & Policy Wins**

**$1.4B in New Education Funding**

**$9M in Grants & Contributions**

**3 Critical School Board Votes**

**12 Leagues Represented**

**13 Colleges Represented**

**20 Active States**

AL, AZ, CA, FL, GA, IL, IN, IA, MD, MA, MI, MS, NY, NC, OH, PA, TX, VA, WA, DC.

**$9,673,393 Total Cumulative Grants and Contributions since 2018**

**$5,733,095 in grants awarded to 17 national and local nonprofit organizations**

**$3,150,000 in funds directed to COVID-Relief work in communities of color to health systems, individual hospitals, and non-profit organizations in 7 different cities**

**$790,300 Total local education contributions to address the Digital Divide made to schools, districts, and projects in 11 different markets**

**160 Events**

Held in the form of community forums, services fairs, press conferences, meetings with government officials, elected official forums, school visits and grant announcements, town halls, film screenings, listen and learn tours, conferences, rallies, correctional facility visits, and more.
Players Coalition is structured as an independent 501(c)(3) (charity) and 501(c)(4) (advocacy) organization, working with professional athletes, coaches and owners across leagues to improve social justice and racial equality in our country.

Using Players Coalition influence and support, we aim to impact systemic social and civic change in the areas of Police & Community Relations, Criminal Justice Reform, Education, and Economic Advancement.

### POLICE & COMMUNITY RELATIONS

**GUIDING OBJECTIVES**

End racial disparity and criminalization of poverty in policing and criminal justice.

Establish greater trust between the police and community by having a significant impact in the reduction of police brutality.

Support data-driven methods for police accountability.

**TOP-LINE ISSUES**

- Policing in Schools
- Police Transparency & Accountability
- Police Misconduct

**STATISTICS**

- 1,099 people killed by police in 2019
- You are 3x more likely to be killed if you are Black
- 1.7 million students attend school with a police officer but no school counselor

### CRIMINAL JUSTICE REFORM

**GUIDING OBJECTIVES**

Contribute to change in local and state government policies through advocacy that impacts criminal justice reform legislation.

Educate the public on social justice and racial equality issues directly impacting local communities, and engage public participation towards solutions.

**TOP-LINE ISSUES**

- Bail Reform
- Juvenile Justice
- Prosecutor Accountability
- Mass Incarceration

**STATISTICS**

- 2,750 people sentenced to die for crimes committed as children
- 470,000 people held nightly without a conviction
- Pre-trial detention costs $13.6 billion dollars each year

### EDUCATION

**GUIDING OBJECTIVES**

Bridge the technology and resource gap in low-income communities to provide access to equitable education opportunities for youth in under-resourced schools.

Address and reduce racial disparity in school discipline.

**TOP-LINE ISSUES**

- Digital Divide
- Education Resource Equity
- Disparate Discipline in Schools

**STATISTICS**

- Over 42 million Americans do not have home internet
- More than 4 million households with school-aged children have no home internet
- 2x more likely to be suspended if you are a Black student

### ECONOMIC ADVANCEMENT

**GUIDING OBJECTIVES**

Build economic mobility for communities of color by addressing the racial wealth gap and reduce generational poverty through financial literacy and capability services.

Connect low-income, young adults as well as justice impacted citizens to the economic mainstream through skill development, education, training and experience.

**TOP-LINE ISSUES**

- Racial Wealth Gap
- Financial Education
- Building Generational Wealth
- Reentry and Recidivism

**STATISTICS**

- 12.8 million children living in poverty
- More than 30 million students rely on free school meals each day
- $8 is the average net worth for a Black family in Boston; for white families, it is closer to $250,000