

PLAYERS COALITION IMPACT

6
LEAGUES REPRESENTED

9
COLLEGES REPRESENTED

\$1.4B
IN NEW EDUCATION FUNDING

200+
RETURNED CITIZENS SERVED

100+
POLICE OFFICERS IN BALTIMORE NO LONGER CALLED AT TRIAL

9
BILLS PASSED

**ADVOCACY.
ACCOUNTABILITY.
LEGISLATIVE WINS.**

20 ACTIVE STATES

- Alabama** - Education Funding, Criminal Justice Reform
- Arizona** - Education Funding
- California** - Juvenile Justice, Voting, Probation & Parole, Education
- Florida** - Juvenile Justice, Education
- Georgia** - Raise the Age, Juvenile Justice, Education, Criminal Justice Reform
- Illinois** - Education, Criminal Justice Reform
- Indiana** - Voting, Education, Criminal Justice Reform
- Louisiana** - Education, Criminal Justice Reform
- Maryland** - Criminal Justice Reform, Reentry, Juvenile Justice, Education
- Massachusetts** - Raise the Age, Education
- Michigan** - Bail Reform, Education, Record Expungement
- Mississippi** - Education
- New York** - Policing, Voting, Prison Reform, Juvenile Justice, Education
- North Carolina** - Education
- Ohio** - Juvenile Justice, Education
- Pennsylvania** - Probation & Parole, Education, Police and Community Relations
- Texas** - Voting, Education
- Virginia** - Education, Drug Reform
- Washington** - Education
- Washington D.C.** - Education

YOUTH JUSTICE	CRIMINAL JUSTICE	VOTING	EDUCATION	POLICING
<p>Michigan ends the practice of prosecuting minors as adults by raising the age from 17 to 18 years old.</p> <p>Advocated for Massachusetts to raise the age at which a child can be sent to juvenile court from 7 to 12.</p> <p>Florida Senate Bill 618: Florida recognizes that adult jail is no place for a child.</p>	<p>Louisiana Amendment 2 requires the unanimous agreement of jurors to convict people charged with felonies.</p> <p>Pennsylvania passes Clean Slate law: automatically sealing the records of 30 million criminal cases, as well as expanding sealing to include more types of misdemeanors.</p> <p>Pennsylvania social service fair for over 200 recently returned citizens, nine of which the Coalition bailed out from Philadelphia jails.</p>	<p>Florida Amendment 4 restores voting rights to 1.4 million citizens with past convictions.</p> <p>Louisiana HB 265 restores voting rights to thousands of citizens with past convictions.</p> <p>Michigan approves Proposal 2 to change the way the state's political lines are drawn and Proposal 3 to make it easier for everyone to access the ballot box.</p>	<p>Massachusetts Student Opportunity Act: Infusion of \$1.4 billion in new funding for public schools in Massachusetts.</p> <p>Howard County School Board passed the plan to further integrate and diversify schools while helping to alleviate overcrowding.</p> <p>Oakland School Board voted to eliminate the district's police department, redirecting \$2.5M of funding from police to students.</p>	<p>At Players Coalition Baltimore Policing Forum, State Attorney Marilyn Mosby committed to publish a "do not call list" of 100s of officers she would no longer call at trial because of credibility issues.</p>

11.3K
 8,498
 6,245

FOLLOWERS

\$9,020,000

Total Cumulative Grants and Contributions including the NFL Player - Owner Social Justice Working Group COVID-19 Relief Funding

\$675,300 Total local education grants to address the Digital Divide made to schools, districts and projects in: Baltimore, Boston, Dallas, Indianapolis, New Orleans, Brooklyn, Odessa, Palm Beach County, Philadelphia, Seattle and Washington D.C.

63 Total Grant Recipients to a variety of organizations meeting critical needs in our communities

AWARENESS BUILDING

100 Op-eds and letters written to elected officials: In an effort to support various local and state initiatives players have written op-eds in all active Coalition markets

68 Direct Social Engagements: Executed through Instagram live & PSAs and spanning various initiatives such as voting, probation, parole, policing reform, bail, education, economic advancement, partner support and more.

133 EVENTS

& Meetings Held or Attended: including community forums, services fairs, press conferences, meetings with government officials, school visits, town halls, film screenings, listen and learn tours.

40 CONFERENCES, RALLIES, CORRECTIONAL FACILITY VISITS, ETC.

22 MEETINGS WITH GOVERNMENT OFFICIALS

25 ELECTED OFFICIAL FORUMS

19 SCHOOL VISITS/SCHOOL GRANT ANNOUNCEMENTS

11 LISTEN & LEARN TOURS

9 TOWN HALLS

7 FILM SCREENINGS

MEDIA COVERAGE/REACH

1.09K PIECES OF COVERAGE